

2001 RODRIGUEZ CATALOG



2001 SPECS FOR:

STELLAR FOR WOMEN
STELLAR TOUR FOR WOMEN
ARROW FOR MEN
ADVENTURE FOR MEN
TEST PILOT TANDEM
TOUCAN TANDEM
EIGHT BALL CONVERTIBLE
CUSTOM FRAMES
CUSTOM TANDEM



AVAILABLE ONLY AT:

R+E CYCLES

5627 UNIVERSITY WAY NE

SEATTLE, WA 98105

206.527.4822

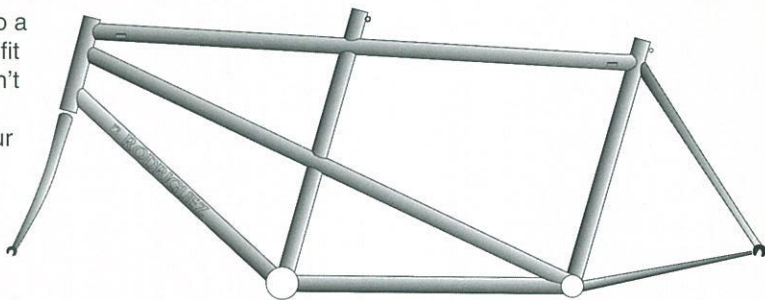
FAX 206.527.8931

e-mail Sales@Rodcycle.com

<http://www.rodcycle.com>

CUSTOM TANDEM FRAMES

Comfort is the key to a good tandem. If the fit isn't perfect, it doesn't matter what the components are. Our Rodriguez tandems focus on the comfort of both riders. We strive to achieve the perfect fit for each of you and the proper level of "cush" depending on your needs.



27 years of designing, building and riding tandems has given us a unique and broad range of experiences which enables us to create the perfect tandem for you. When you take a personalized test ride with us, you'll see why RODRIGUEZ tandems are the best!!

Base Frame Price - \$1899.99

Includes:

- Tig-welded, Rodriguez butted cro-mo frame & fork
- 4-water bottle, rack, & canti braze on
- Pump peg
- Your choice of any one color paint job

FRAME CONSTRUCTION UPGRADES

Fillet brazed	\$600
Aluminum 7000 series	\$700

PAINT UPGRADES

Non stock color upcharge (per color)	\$100
2-color simple fade paint job	\$100
2-color superfade paint job	\$125
2-color inside out fade paint job	\$125
Panel Mask	\$150
Marbelizer paint	\$100
Kameleon Paint	\$100

BRAZE-ON UPGRADES

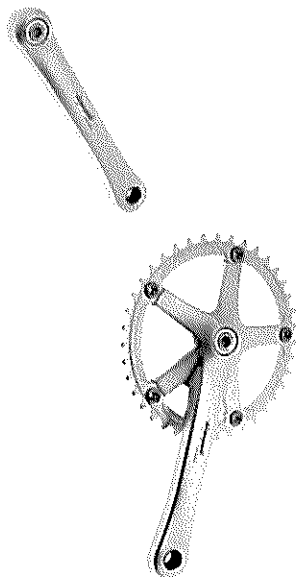
S&S coupling	\$1,800
Custom multi-shaped tube set	\$325
Softride ready (includes beam)	\$599
Paint Softride beam to match	\$85
Zefal pump painted to match	\$69
Internal top tube cable routing	\$140
Internal down tube cable routing	\$176
Internal chain stay cable routing	\$88
Chain hanger	\$18
Drum brake braze-on	\$55
Stoker controls for drum brake	\$40
Rear rack braze-ons	\$28
Extra eyelets (pair)	\$30
Front rack	\$53
Custom spoke holder (chain stay)	\$100



PARTS KITS FOR CUSTOM TANDEM

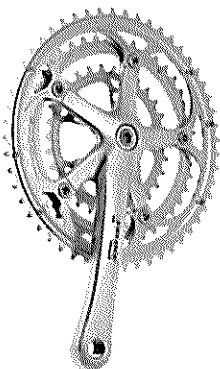
THUNDER

Head Set	FSA A-head
Brake/Shift levers	Shimano ultegra Bar-end
Cranks	Alloy Tandem
Captain Stem	A-Head 1 1/8"
Brakes	Dia-Compe Canti. or LX V-Brakes
Stoker Stem	Rodriguez Adjustable
Front Derailleur	Shimano Sora Triple
Rear Derailleur	Shimano Sora Triple
Tires	Michelin Axial Kevlar/Cyclepro Kevlar
Botom Brackets	Shimano Sealed
Rims	Sun Metal ZJ 18 or Alloy 48 hole
Rear Hub	Hope (26") or Shimano XT (700c)
Front Hub	Deore (26") or Shimano XT (700c)
Handle Bars	Alloy
Spokes	DT Stainless
Cog Set	Hyperglide 9-sp
Seats	Rodriguez Gel
	\$1199.99



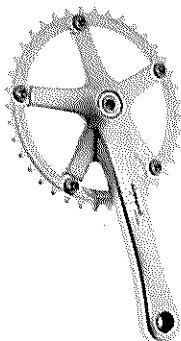
LIGHTNING

Head Set	FSA Ahead
Brake/Shift levers	Campy Veloce Ergo
Cranks	Sugino Tandem
Captain Stem	Alloy A-Head 1 1/8"
Brakes	Dia-Compe Cantilever or LX V-Brake
Stoker Stem	Rodriguez Adjustable
Front Derailleur	Shimano Sora Triple
Rear Derailleur	Campy Veloce Triple
Tires	Cyclepro Kevlar/Michelin Axial Kevlar
Botom Brackets	Shimano Sealed
Rims	Sun Metal ZJ 18 or Velocity 48 hole
Rear Hub	Hope Cassette 145mm
Front Hub	Shimano XT
Handle Bars	TTT Alloy
Spokes	DT Stainless
Cog Set	Hyperglide 9-sp
Seats	Serfas Cosmos
	\$1899.99



HURRICANE

Head Set	Chris King Sealed
Brake/Shift levers	Campy Chorus Ergo
Cranks	Campagnolo Veloce Tandem
Captain Stem	Alloy A-Head 1 1/8"
Brakes	Deore XT Cantilever
Stoker Stem	Rodriguez Adjustable
Front Derailleur	Campagnolo Racing Triple
Rear Derailleur	Campagnolo Racing Triple
Tires	Kevlar Mich/Tioga/Conti
Botom Brackets	Phil Wood Titanium
Rims	Velocity Aero
Rear Hub	Phil Wood Cassette 145mm
Front Hub	Phil Wood
Handle Bars	TTT Alloy
Spokes	DT Stainless w/alloy nipples
Cog Set	Hyperglide 9-sp
Seats	Giro Fizik Titanium
	\$2299.99



***PAIN* DESIGNS FOR 2001**

Simple Fade

The bike quickly changes from one color to another. Choose any 2 colors from our selection of 30+



Super Fade

The fade is over the entire bike. Choose any 2 colors from our selection of 30+



Panel Mask

A panel is masked off on the seat and down tube. Choose any 2 colors from our selection of 30+



Marbelizer

Looks like a nice bowling ball style swirling finish.



UPGRADES *(add to the base price of the frame)*

FRAME CONSTRUCTION UPGRADES

- Lugged _____ \$350
- Fillet brazed _____ \$450

FORK UPGRADES

- Kinesis Alloy _____ \$100
- Custom built with frame _____ \$250
- Easton EC30 Carbon _____ \$215
- Time Equipe Pro Feather _____ \$430

TUBING UPGRADES

- True Temper OX Platinum _____ \$100
- Columbus Metax _____ \$125
- Reynolds 853 _____ \$150
- Scandium Aluminum _____ \$875

PAINT UPGRADES

- Non stock color upcharge (per color) _____ \$100
- 2-color simple fade paint job _____ \$100
- 2-color superfade paint job _____ \$125
- Panel Mask _____ \$150
- Marbelizer paint _____ \$100
- Kameleon Paint _____ \$100

BRAZE-ON UPGRADES

- Wish bone seat stays _____ \$75
- S&S coupling _____ \$579
- Custom ovalized tube set _____ \$100
- Softride ready (includes beam) _____ \$475
- Paint Softride beam to match _____ \$85
- Zefal pump painted to match _____ \$69
- Internal top tube cable routing _____ \$88
- Internal down tube cable routing _____ \$176
- Internal chain stay cable routing _____ \$88
- Front derailleur braze-on _____ \$55
- Cantilever bosses (rear, includes cable stop) _____ \$70
- V-Brake bosses (rear, no cable stop) _____ \$50
- Chain hanger _____ \$18
- Braze-on for 3rd bottle cage _____ \$22
- Front rack braze-ons (Brand) _____ \$53
- Rear rack braze-ons _____ \$28
- Extra eyelets (pair) _____ \$30
- Hidden fender mounts (rear) _____ \$50
- Custom spoke holder (chain stay) _____ \$100

CUSTOM FRAME UPGRADES

CUSTOM FRAME (complete)

Base Frame Price - \$899.99

Includes:

- Tig-welded construction
- True Temper Verus tubing
- Cro-moly fork
- 2-water bottle braze ons
- Pump peg
- Your choice of any one color paint job



For \$899.99, you'll get a handbuilt, custom crafted frame to fit your body measurements exactly. If you'd like a bit more than the 'meat and potatoes' features, we can add any upgrades you like. See Upgrades section to the right.



OUR PARTS



Recommended for

R/D
F/D
HEADSET
BOTTOM BRACKET
CRANKSET
BRAKE CALIPER
STI LEVERS
CASSETTE
HUBSET
CHAIN
BAR
RIM STRIPS
RIMS
SPOKES
SPOKE GAUGE
SPOKE NIPPLES
STEM
SEAT POST
SADDLE
TAPE
TIRES

ROAD/RACE
ROAD/TOUR

ULTEGRA 9-SPEED

ULTEGRA
ULTEGRA
FSA ALLOY A-HEAD
ULTEGRA
ULTEGRA
ULTEGRA
ULTEGRA
ULTEGRA
ULTEGRA
ULTEGRA
TTT ALLOY
VELOX
VELOCITY RAZOR
DT STAINLESS
14/15
ALLOY
1" PROFILE THREADLESS
ALLOY
SERFAS COSMOS
CINELLI CORK
MICH. AXIAL SELECT

\$1449.99

Double or triple crank

ROAD/RACE
ROAD/TOUR

DURA ACE

DURA ACE
DURA ACE
FSA ALLOY A-HEAD
DURA ACE
DURA ACE
DURA ACE
DURA ACE
DURA ACE
DURA ACE
DURA ACE
TTT ALLOY
VELOX
VELOCITY RAZOR
DT STAINLESS
14/15
ALLOY
1" PROFILE THREADLESS
ALLOY
SERFAS COSMOS
CINELLI CORK
MICH. AXIAL SELECT

\$1899.99

Recommended for
ROAD/TOUR

R/D
F/D
HEADSET
BOTTOM BRACKET
CRANKSET
BRAKE CALIPER
STI LEVERS
CASSETTE
HUBSET
CHAIN
BAR
RIM STRIPS
RIMS
SPOKES
SPOKE GAUGE
SPOKE NIPPLES
STEM
SEAT POST
SADDLE
TAPE
TIRES

ROAD/RACE
CROSS

SORA

SHIMANO SORA
SHIMANO SORA
FSA ALLOY
UN-52
SHIMANO SORA
SHIMANO SORA
SHIMANO SORA
8-SPEED HG
SHIMANO SORA
SHIMANO SORA
ALLOY
VELOX
SUN METAL/TORELLI
DT STAINLESS
14
BRASS
A-HEAD
ALLOY
RODRIGUEZ GEL
CORK
MICHELIN AXIAL SELECT

\$649.99

Double or triple crank

ROAD/RACE
ROAD/TOUR

105 9-SPEED

105
105
FSA ALLOY
105
105
105
105
105 9-SPEED
105
HG-72
ALLOY
VELOX
SUN METAL/TORELLI
DT STAINLESS
14
BRASS
A-HEAD ALLOY
ALLOY
SERFAS COSMOS
CORK
MICHELIN AXIAL SELECT

\$1099.99

Dbi or triple crank



We have listed the most common component groups that we use when building a custom bike. If you prefer a different group than is listed, let us know and we'll work up a quote for you.

Prices on component groups are current at the time of printing, but are subject to change without notice.



ROAD/RACE ROAD/TOUR ROAD/RACE ROAD/TOUR

CAMPAGNOLO RECORD

- R/D RECORD 10-SPEED
- F/D RECORD
- HEADSET CAMPAGNOLO THREADLESS
- BOTTOM BRACKET RECORD
- CRANKSET RECORD
- BRAKE CALIPER RECORD
- BRAKE/SHIFT RECORD 10-SP ERGO
- CASSETTE RECORD
- HUBSET RECORD
- CHAIN CAMPY 10-SPEED
- BAR TTT ALLOY
- RIM STRIPS VELOX
- RIMS VELOCITY RAZOR
- SPOKES DT STAINLESS
- SPOKE GAUGE 14/15
- SPOKE NIPPLES ALLOY
- STEM PROFILE 1" THREADLESS
- SEAT POST RECORD CARBON
- SADDLE FIZIK TI
- TIRES MICH AXIAL SELECT
- TAPE CINELLI CORK

\$2269.99

RECORD TRIPLE

- RACING T 9-SPEED
- RACING T
- CAMPAGNOLO THREADLESS
- RECORD
- RACING T
- RECORD
- RECORD 9-SP ERGO
- RECORD
- RECORD
- CAMPY 9-SPEED
- TTT ALLOY
- VELOX
- VELOCITY RAZOR
- DT STAINLESS
- 14/15
- ALLOY
- PROFILE 1" THREADLESS
- RECORD CARBON
- FIZIK TI
- MICHELIN AXIAL SELECT
- CINELLI CORK

\$1799.99

Recommended for

ROAD/RACE
TOUR

ROAD/RACE
TOUR

MIRAGE 9 SPEED

- R/D MIRAGE
- F/D MIRAGE
- HEADSET FSA ALLOY
- BOTTOM BRACKET MIRAGE
- CRANKSET MIRAGE
- BRAKE CALIPER MIRAGE
- ERGO LEVERS MIRAGE
- CASSETTE MIRAGE 9 SPEED
- HUBSET MIRAGE
- CHAIN SACHS 9-SPEED
- BAR ALLOY
- RIM STRIPS VELOX
- RIMS TORELLI MASTER
- SPOKES DT STAINLESS
- SPOKE GAUGE 14
- SPOKE NIPPLES BRASS
- STEM ALLOY A-HEAD
- SEAT POST ALLOY
- SADDLE RODRIGUEZ GEL
- TAPE CINELLI CORK
- TIRES MICHELIN AXIAL SELECT

\$729.99

Double or triple crank

VELOCE 9 SPEED

- VELOCE
- VELOCE
- FSA ALLOY
- VELOCE
- VELOCE
- VELOCE
- VELOCE
- VELOCE
- VELOCE
- SACHS 9-SPEED
- ALLOY
- VELOX
- TORELLI MASTER
- DT STAINLESS
- 14/15
- ALLOY
- ALLOY A-HEAD
- ALLOY
- SERFAS COSMOS
- CINELLI CORK
- MICHELIN AXIAL SELECT

\$999.99

Double or triple crank

Recommended for

ROAD/RACE
ROAD/TOUR

ROAD/RACE
ROAD/TOUR

DAYTONA PRO

- R/D DAYTONA
- F/D DAYTONA
- HEADSET FSA THREADLESS
- BOTTOM BRACKET DAYTONA
- CRANKSET DAYTONA
- BRAKE CALIPER DAYTONA
- ERGO LEVERS DAYTONA 9-SPEED
- CASSETTE DAYTONA 9-SPEED
- HUBSET DAYTONA 9-SPEED
- CHAIN DAYTONA 9-SPEED
- BAR TTT ALLOY
- RIM STRIPS VELOX
- RIMS VELOCITY RAZOR
- SPOKES DT STAINLESS
- SPOKE GAUGE 14/15
- SPOKE NIPPLES ALLOY
- STEM PROFILE A-HEAD
- SEAT POST ALLOY
- SADDLE SERFAS COSMOS
- TAPE CINELLI CORK
- TIRES MICH AXIAL SELECT

\$1149.99 9-speed

Double or triple

\$1239.99 10-speed

Double or triple

CHORUS 9-SP add \$150 for 10-sp

- CHORUS
- CHORUS
- FSA THREADLESS
- CHORUS
- CHORUS
- CHORUS
- CHORUS
- CHORUS 9-SEED
- CHORUS 9-SPEED
- CHORUS 9-SPEED
- CHORUS 9-SPEED
- TTT ALLOY
- VELOX
- VELOCITY RAZOR
- DT STAINLESS
- 14/15
- ALLOY
- PROFILE A-HEAD
- ALLOY
- SERFAS COSMOS
- CINELLI CORK
- MICH AXIAL SELECT

\$1599.99 Double crank

Double crank

\$1559.99 Triple crank

Triple crank

DOUBLE YOUR FUN!



Comfort is the key to a good tandem. If the fit isn't perfect, it doesn't matter what the components are. Our Rodriguez tandems focus on the comfort of both riders. We strive to achieve the perfect fit for each of you and the proper level of "cush" depending on your needs.

26 years of designing, building and riding tandems has given us a broad range of experiences which enables us to create the perfect tandem for you. When you take a personalized test ride with us, you'll see why **RODRIGUEZ** tandems are the best!!

Our 2001 lineup sports 3 models of production tandems, and the finest custom tandems available (see other side of this poster for customs)



TEST PILOT

Frame
Brakes
Brake levers
Crank
Shifters
Front Derailleur
Rear Derailleur
Tires
Bottom Brackets
Rims
Rear Hub
Front Hub
Head set
Spokes
Paint
Decals
Freewheel
Seats

Cro-mo butted
Dia-Compe Cantilever
Aero Tecktro
Alloy 170mm w/Alloy rings
Ultegra Bar-con
Shimano Sora
Shimano Sora
Michelin Axial kevlar
Shimano sealed
48 hole alloy
Shimano XT
Suzue Sealed
FSA A-head
DT Stainless
Black
Black w/gold outline
Shimano Cassette
Rodriguez trico

\$2299.99



2001 TOUCAN

Frame
Brakes
Crank
Shifters
Front Derailleur
Rear Derailleur
Bar Tape
Tires
Bottom Brackets
Rims
Rear Hub
Front Hub
Head set
Spokes
Paint
Decals
Freewheel
Seat

Cro-mo butted
Dia-Compe Cantilever
Sugino Tandem
Campagnolo Veloce Ergo
Shimano Sora
Campagnolo Veloce
Cinelli Black cork
Michelin Axial kevlar/Cyclepro kevlar
Campagnolo Veloce
Velocity 48 hole/Sun ZJ18
Hope Cassette
Phil Wood
FSA A-head
DT Stainless
Inside out fade
Black w/gold outline
Shimano Cassette
Rodriguez trico

\$3499.99 **\$3999.99 Softride**



SPECIFICALLY FOR WOMEN



We think that most people will agree that the world is designed for right handed people. However, it's primarily the lefties that are most aware of this.

In a similar manner, bicycles are designed for men. It is tough for the average female to find a bicycle that is designed to provide her with a perfectly comfortable fit. That is why RODRIGUEZ designs and builds the STELLAR, a unique model of bicycle, tailored exclusively to fit women. Womens' bodies are proportioned differently than mens' and this bike is designed to womens' proportions.

Our 15 years of tracking women's measurements while we did bike fits, and 26 years of building custom frames gave us the data to design the perfect bike to fit women. Our 4 years of producing the RODRIGUEZ STELLAR, and selling through on all of our inventory has convinced us that we did it right.



You'll find that the STELLAR allows you to sit a little more upright making your shoulders, arms, back, neck and hands be comfortable. It is designed to sit you in such a manner that you even find that the seat is comfortable!! These bikes are produced in 4 sizes 46, 49, 51, and 54 cm, to fit people from approx. 4'11" to 5'9". The top tube is the same size or shorter than the seat tube (depending on the size of the bike) which is something you won't find on standard bicycles. You'll also notice that the top tube is sloped upwards from the seat tube. This raises your handlebars without needing a special stem. No more bending down to reach your bars!

The frame is designed around a pair of equal size wheels that are slightly smaller than is found on traditional men's racing bikes. These wheels are lighter and make climbing hills a lot easier. We use a little shorter crank arm making the STELLAR easier to pedal. A triple chainring makes hill climbing a breeze. Our "sport" geometry is perfect for day riding, century riding, supported tours or basic everyday riding. Our "touring" geometry, provides extra clearance for wider tires and accommodates cantilever brakes. You can take it on day rides or around the world.

The Stellar bikes have been designed, built and assembled by hand at our shop in Seattle, USA. The frame carries a lifetime warranty and we include a 3 year warranty on its hand built wheels. The Sport and Touring models are painted a deep "Night Sky Purple" and the Stellar 2000 uses our exquisite unique finish, that you'll just have to see to believe. And of course, for an additional charge you can choose to have your bike custom painted in any manner you'd like.

The **Stellar Sport** is our best selling Stellar. It's great for just about any non-extreme application. Great for commuting, day touring, sport triathlons, organized rides, training, or just havin' fun! I comes equipped with Shimano Sora at \$1099, or Campy Mirage/Veloce at \$1399.

Frame/fork
Derailleurs
Brakes
Crank
Levers
Rims
Wheels
Hubs
Seat
Paint

Shimano Sora

Double butted cro-moly
Shimano Sora Triple
Shimano Sora
Shimano Sora Triple
Shimano Sora STI
Sun Metal 1311 alloy
Handbuilt 3-year warranty
Shimano Sora
Viscount
Midnight Sky Purple
\$1099.99

Campagnolo Mirage/Veloce

Double butted cro-moly
Campagnolo Mirage Triple
Campagnolo Mirage
Campagnolo Veloce Triple
Campagnolo Mirage Ergo
Sun Metal 1311 alloy
Handbuilt 3-year warranty
Campagnolo Veloce
Rodriguez Gel
Midnight Sky Purple
1399.99

Our **Stellar Tour** gives you the same great fit we offer in all of our Stellars. Additionally, it has clearance for wider touring tires, powerful cantilever brakes, and braze ons for front and rear racks. Our customers tell us they've never ridden such a comfortable bike before.

Frame/fork
Derailleurs
Brakes
Crank
Levers
Rims
Wheels
Hubs
Seat
Paint

Shimano Sora

Double butted cro-moly
Shimano Sora Triple
Dia Compe Cantilever
Shimano Sora Triple
Shimano Sora STI
Sun Metal ZJ18
Handbuilt 3-year warranty
Shimano Sora
Viscount
Midnight Sky Purple
\$1099.99

Campagnolo Mirage/Veloce

Double butted cro-moly
Campagnolo Mirage Triple
Dia Compe Cantilever
Campagnolo Veloce Triple
Campagnolo Mirage Ergo
Sun Metal ZJ18
Handbuilt 3-year warranty
Campagnolo Veloce
Rodriguez Gel
Midnight Sky Purple
1399.99

Our **Stellar Race** is the leader of the pack. Again, the heart of this bike is its great fit. However it is enhanced by using OX Platinum Tubing- the lightest strongest tubing, an aluminum fork and a limited edition paint job. Since the Stellar is designed and made in the Northwest, we've taken into consideration the challenging hills. You can select to outfit your Stellar Race with either a double or a triple crankset. Fast and comfortable, you can race it or just ride it fast.

Frame
Fork
Parts
Levers
Rims
Wheels
Seat
Paint

True Temper OX Platinum
Kinesis Aluminum
Campagnolo Veloce
Campagnolo Veloce Ergo
Velocity Razor
Handbuilt 3-year warranty
Serfas Racing
Green/Purple Kameleon
\$1799.99

SPECIFICALLY FOR MEN



Our mens' bikes the Rodriguez Arrow Sport and Adventure Tour are back along with a new model, the Arrow Race. All three of the models are meticulously handbuilt, hand painted, and hand assembled here in Seattle.

The **Rodriguez Arrow Sport** features double butted True Temper tubing which we have ovalized at the bottom bracket to reduce the frame's flex. We include *Campagnolo* Mirage equipment with a triple



crankset, and handbuilt wheels. It's a comfortable versatile bike that is perfect for a full day's ride.

The **Rodriguez Adventure** is a full on touring bike with rack braze ons, cantilevers, clearance for wider tires and low gears. The *Campagnolo* Mirage equipment is durable and touring friendly. The Asphalt Black paint matches anything and your bike won't scream "steal me", no matter where you're at.

The **Arrow Racing** model is an all out, kick ass, go fast, testosterone charged, machine. This is the bike Popeye dreams of! (It's the next best thing to spinach.) Handbuilt with True Temper OX Platinum (made in the USA tubing), *Campagnolo* Veloce equipment, handbuilt go fast wheels and a Ferrari Red paint job, it's ready to be at the front of any pack.

When you are looking to spend a thousand dollars or more on a bike, a hand built, locally made bike is a better value!



The **Rodriguez Arrow** is carefully handbuilt, every step done by hand, by humans. We carefully design the angles and lengths for each size of bike. One at a time, the tubes are cut with precision care. The seat and down tubes are individually ovalized at the bottom bracket, reducing the frame's flex. Each weld is hand done by a skilled welder. The bicycle is assembled by a professional mechanic - even the wheels are handbuilt! Every process is done by a human. Not one of the steps is done by an automated machine. It makes a difference!

	Sport	Race
Frame/fork	True Temper Verus	OX Platinum
Derailleurs	Campagnolo Mirage Triple	Campagnolo Veloce
Brakes	Campagnolo Mirage	Campagnolo Veloce
Cranks	Campagnolo Veloce	Campagnolo Veloce
Levers	Campagnolo Mirage	Campagnolo Veloce
Rims	Torrelli Master	Torrelli Master
Wheels	Handbuilt 3-year warranty	Handbuilt 3-year warranty
Hubs	Campagnolo Mirage	Campagnolo Veloce
Seat	Viscount	Rodriguez Gel
Paint	Dark Blue	Ferrari Red w/white panel
	\$1399.99	1799.99



Say hello to the **Rodriguez Adventure**. In the past, our touring bikes have only been offered on a custom basis. In 1999, we built a limited number of production touring bikes for men. It was a great success! Now the Rodriguez Adventure is one of our hottest selling bikes! All of these bikes are built with all of the care and attention to detail that you've come to expect from us. If you're ready to check out a fantastic, traditional hand built touring bike at an unbelievable price, come on in and check out the Campy equipped Rodriguez Adventure!

Frame/fork	Campagnolo Mirage/Veloce
Derailleurs	Double butted cro-moly
Brakes	Campagnolo Mirage Triple
Cranks	Dia Compe Cantilever
Levers	Campagnolo Veloce Triple
Rims	Campagnolo Mirage Ergo
Wheels	Sun Metal ZJ18
Hubs	Handbuilt 3-year warranty
Seat	Campagnolo Veloce
Paint	Rodriguez Gel
	Midnight Sky Purple
	1399.99

RODRIGUEZ BICYCLES

AVAILABLE ONLY AT:

R+E CYCLES

5627 UNIVERSITY WAY NE

SEATTLE, WA 98105

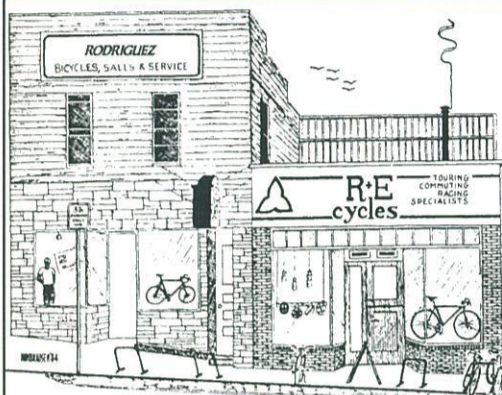
206.527.4822

FAX 206.527.8931

e-mail Sales@Rodcycle.com

<http://www.rodcycle.com>

ABOUT US



For more than a quarter of a century, we have been building some of the finest hand-built custom bikes in the world. In 1996, we added a hand-built production model to our line-up, the Stellar. In 2001 we are offering 10 models of hand-built production bicycles at extremely competitive prices. Here are a few words about how we've been able to do it:

Was your bicycle mass produced over seas, packed into a box, sold to a distributor, shipped to the U.S., sold to a retailer, assembled from a box, and then sold to you? Or was your bicycle hand-built right here in the city of Seattle by people you know on a first name basis?

The words 'hand-built' in manufacturing a bicycle mean that a human, as opposed to a machine, cut, welded, and painted that bicycle. 'Hand-built' stands for higher attention to detail, much more limited production, tighter tolerances during alignment, the ability to customize things about one specific bicycle during production, and the comfort of knowing that your bicycle is special. In the past, the words 'hand-built' were usually accompanied by a significantly higher price. At R+E Cycles, we can hand build your bicycle for the same price that you would pay for a mass produced bicycle!

A hand-built production bike at the price of a bike in a box? Most people are aware that a large company with a mass produced product can buy in huge quantities and receive price breaks, or move their manufacturing from country to country looking for better labor rates. So how does a small manufacturer like R+E Cycles produce a hand-built production bicycle, and sell it for the same retail price as the mass production bike? A lot of customers ask that question. Other shop owners and bike manufacturers are often curious too. They sometimes think it's too good to be true.

The answer is pretty simple. When you purchase something from us that we manufactured, you are buying factory direct. That might sound like a buzz word of the 90's, but when you come in to our store, you can walk down the stairs to meet and talk to the folks that will design, build and paint your bike. When you purchase a Rodriguez bicycle, it is produced, and then sold to you. We don't have any "middle men", sales reps, shipping fees, import taxes or overseas expenses. And we also eliminate the price of the box!

If you are thinking of spending around a thousand dollars for your next bike we invite you to tour our facility and meet the builders. You can have a face to face discussion with them about your "steed". We can even include a photo album of its construction.

R+E Cycles began as a repair shop in the early 1970's. Our founder, Angel Rodriguez, took a keen interest in the frame as the main component of the bicycle and immediately ran off to France to study frame-building under the tutelage of the now deceased Alex Singer, perhaps the best frame builder of his time. These skills have evolved over time, making RODRIGUEZ one of the best custom frame shops of all time.

Our frames are built around the philosophy that customization is a major component of your bicycle. We will tailor your bicycle, whether it is a mountain bike, tandem or road machine, to fit your body measurements as well as your riding style. No two of our custom frames are alike.

Our staff is as varied as our customer base. We have road racers, die hard tandem riders, mountain bike addicts, triathletes and tourists. Some of us ride hard and set world records, others of us ride for fun. But we are all enthusiastic about cycling and helping others to enjoy the sport as much as we do.

We build bicycles for weekend warriors, fair weather riders, blind stokers, one armed biathletes and middle-aged folks who want to get back in shape and be comfortable while riding. Whatever your cycling needs, contact us and we'll make it happen.

Our bicycle shop has been in the same area of Seattle (University District) since 1973. From the beginning, R+E Cycles has been on a mission to make cycling more fun, available, and accepted in our area.

One of the special features of our shop are cameras located in the store showing the frame builders as they build bicycles live as you watch.

We also offer vacation packages if you'd like us to arrange a visit our store and enjoy the sites of the Pacific Northwest.

We build custom bikes for people in the Northwest, as well as people all over the U.S. and Canada (once in a while even outside those borders). We understand that in purchasing a custom bike, you may want or need things that are not included in this catalogue, and we will work over the phone, fax, e-mail, and yes, even the postal service to provide you with what you need. If what you need or want is not in this catalogue, just contact us and we'll talk.

3000 miles in record time

In 1984, Estelle Gray (now co-owner of R+E Cycles) and Cheryl Marek took off from Santa Monica, California on a RODRIGUEZ Custom Tandem, and arrived in New York in a Women's world record time of 10 days, 22 hours, and 48 minutes! That time was only 1 hour behind the Men's time!



"I liked the bike so much, I bought the company!" says Estelle.

This is the photo from the Guinness book of World Records.